



CEO Update



Adam Ebrahim - Oasis CEO

In view of recent political and economic developments, both domestically and globally, it is important that we maintain our focus on the basic framework of long term investment success. In practice, short term market movements can cloud the judgment of even the most disciplined of investors, and in these moments it becomes vital that a coherent and proven investment philosophy is strictly adhered to. At Oasis, we pride ourselves in having built our track record on the back of a simple yet powerful investment philosophy. This involves the steadfast commitment to the protection and long term growth of our clients' wealth, as we aim to deliver consistent real returns, so that our clients' standard of living increases materially over time. We do this through the determined identification of high quality yet undervalued investments across the global and domestic financial markets, providing long term real wealth creation and strong downside protection, through a highly diversified portfolio of assets.

Oasis Philosophy	
High Quality	✓
Discounted Value	✓
Downside Protection	✓
Thorough Diversification	✓

Source: Oasis research, April 2017

The benefits of this diversification and downside protection are not always immediately obvious, especially during periods of superficial or narrowly supported market increases. In the recent past, this was most clearly demonstrated by the appreciation of the Rand exchange rate, which strengthened from R16.90 against the US dollar during the first month of 2016, to R12.44 at its strongest daily close this year. Those investors with a material global exposure may have begun to doubt its place in a diversified portfolio of assets, as currency strength saw the value of global investments fall, while domestic assets outperformed. However, as political volatility and credit rating action caused the Rand to depreciate, global assets have begun to lead portfolio returns once again.

This simple example illustrates the real benefit of the Oasis investment philosophy. By including both domestically and globally focussed assets in your portfolio, your total investment returns are resilient through periods of both currency strength and weakness. Rather than speculate on short term currency cycles, this allows us to focus on identifying the most undervalued high quality investments in local and global financial markets, so that the long term potential of your portfolio is greatly supported by the fundamental drivers of growth and downside protection.

A word on financial matters

When gauging investment performance it is equally important to distinguish between short term and long term trends in the growth of your underlying portfolio. Often, a pervasive sense of short termism can impede the ability of investment managers to act in the best interests of clients over a longer horizon, whether it be on a five year, ten year, or longer view. With a long term perspective, the sustainability of returns becomes increasingly important, as the passage of time is more likely to see competitive investments emerge ahead of the pack, while weaker investments are far less likely to become outperformers. This is not always true over shorter horizons, as superficial swings in foreign exchange rates or general monetary conditions can support the returns of even the weakest companies.

Those who are focussed on tightly tracking a specific market index may thus be incentivised to include inherently unsustainable investments in their portfolio, with the simple objective of ensuring that portfolio returns do not deviate too far from the benchmark.

At Oasis, our focus is rather on maximising your real wealth. This means that we aim at all times to ensure that your investment grows at a rate which exceeds inflation over the long term, rather than simply tracking a market index. In this way, we avoid unsustainable investments in the interest of improving your standard of living tangibly over time. This, we believe, is the fundamental measure of real investment success.

In the News

Oasis Crescent International Property Equity Feeder Fund reaches its 10th Year Milestone

Over the month of April, the Oasis Crescent International Property Equity Feeder Fund celebrates its 10th Anniversary. The fund maintains its growth through its exposure to high quality diversified international property entities. This level of diversification has allowed the fund to provide value protection and growth over the long term, which is a defining feature of all Oasis products that have allowed this Fund to consistently deliver over its ten year history. To find out how this Fund will be of benefit to your portfolio, please speak to your financial advisor or call Oasis directly.

Oasis Crescent Bursary Programme

Applications to the Oasis Crescent Bursary Programme for 2018 are open. We invite students who would like to pursue a career in the financial services industry to apply for this programme. Bursaries are offered to students who want to qualify with degrees specialising in finance, accounting, economics, investments, mathematics, statistical science, operations, human resources, psychometrics, computer sciences, technology and law (specifically within commerce). Download the application form from the careers section of the website, www.oasiscrescent.com, or call our Bursary team on 021 413 7860. Submissions must reach Oasis by 1 August 2017.

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Oasis Funds are long term investments. The value of investments may go down as well as up and past performance is not necessarily a guide to future performance. A schedule of fees and charges and maximum commissions is available from the administration company on request. Commission and incentives may be paid and if so, would be included in the overall costs. Fluctuations or movements in exchange rates may cause the value of underlying international investments to go up or down. All information and opinions provided are of a general nature and the document contains no implied or express recommendation, guidance, advice or proposal that the product is appropriate to the investment objectives, financial situation or needs of any particular individual or entity. Oasis Asset Management Ltd., Oasis Crescent Capital (Pty) Ltd., Oasis Crescent Wealth (Pty) Ltd. and Oasis Crescent Advisory Services (Pty) Ltd. are Authorised Financial Services Providers. Oasis Crescent Retirement Solutions (Pty) Ltd., Oasis Crescent Management Company Ltd., Oasis Crescent Property Fund Managers Ltd. and Oasis Crescent Insurance Ltd. are authorised by the Financial Services Board as such.